

PULL

# WATER UNIVERSITY



BY NALCO WATER

## **WATER UNIVERSITY:**

ADDRESSING THE WORLD'S WATER

CHALLENGES THROUGH SCIENCE,

TECHNOLOGY, TRAINING & DEVELOPMENT.

# SUPPORTING CUSTOMERS WITH SMART WATER SOLUTIONS

WATER  
UNIVERSITY



BY NALCO WATER

By 2030, demand for fresh water will exceed supply by 40 percent. Water stewardship is an increasing concern for corporations that depend on water for production processes, cooling, heating and other business-critical functions.

Water management is critical to business success. When corporations manage their water more efficiently, they produce better products, reduce risks and lower their operating costs. At Nalco Water, an Ecolab company, we are working to shift thinking of water from being a consumable to a valued recyclable resource.

We are partnering with corporations worldwide to conserve 300 billion gallons of water annually by 2030. That's equivalent to the annual drinking needs of 1 billion people.



Our Water University takes a comprehensive approach to water management and focuses on:

- Delivering world-class expertise to enhance competencies
- Ensuring compliance with regulations
- Providing individual and team training
- Assisting with sustainable knowledge transfer
- Increasing knowledge of total water management solutions and best practices
- Providing an understanding of how digital automation tools increase operating efficiency and support reaching sustainability goals



# WATER UNIVERSITY

A unique, high-tech learning environment, Water University is dedicated to developing expertise of customers and associates to minimize water usage, maximize results and optimize total cost of operations.

The facility is home to more than 200 researchers that will assist customers from small businesses to Fortune 500 companies solve water challenges, achieve sustainability goals and improve their bottom line.

## Water University includes a Customer Experience Center, a hands-on Training Facility and Wet Lab, an Auditorium and the System Assurance Center.



**THE CUSTOMER EXPERIENCE CENTER** showcases the role of water throughout all of Ecolab's businesses using engaging displays. Walk through the **IMMERSION PORTAL** and experience the effect of virtually being surrounded by water, the central theme in everything we do. Explore the interactive **WATER TABLE** touch screen to learn more about specific Ecolab businesses and applications. Watch as the pillar-mounted video screens light up to highlight key technologies and water innovations.



**THE TRAINING FACILITY** features multimedia Prysm® technology, which allows attendees to recreate simulations of real-life challenges, enabling them to work towards solutions in a visual and interactive way. A wet-lab allows additional hands-on, technical activities.



The newly opened, tiered **AUDITORIUM** seats more than 100 people and provides a backdrop for presentations, panel discussions and collaborative trainings.

**THE SYSTEM ASSURANCE CENTER** live link is connected to Ecolab's System Assurance Center in Pune, India, where more than 130 experts work 24/7 to ensure immediate problem identification and resolution.





CLEAN  
WATER



SAFE  
FOOD



ABUNDANT  
ENERGY



HEALTHY  
ENVIRONMENTS

# ECOLAB®

# NALCO Water

An Ecolab Company

## ABOUT ECOLAB:

A trusted partner at more than one million customer locations, Ecolab (ECL) is the global leader in water, hygiene, and energy technologies and services that protect people and vital resources. Ecolab delivers comprehensive solutions and on-site service to promote safe food, maintain clean environments, optimize water and energy use and improve operational efficiencies for customers in the food, healthcare, energy, hospitality and industrial markets in more than 170 countries around the world.

Ecolab products and services touch virtually every aspect of daily life\*:

- Ecolab keeps 27 percent of the world's processed foods safe
- Ecolab touches 45 percent of the oil and gas production
- Ecolab solutions impact 22 percent of the world's power
- Ecolab manages 1.1 trillion gallons of water

\*Information sourced from Ecolab's 2016 Corporate Sustainability Report

## ABOUT NALCO WATER:

Nalco Water, an Ecolab company, is the leading global provider of water management solutions and expertise to maximize operating performance and minimize water and energy use for industrial and institutional customers. Nalco Water's industry-leading technologies and advanced chemistries are designed to meet today's complex water management needs.

### Nalco Water, an Ecolab Company

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